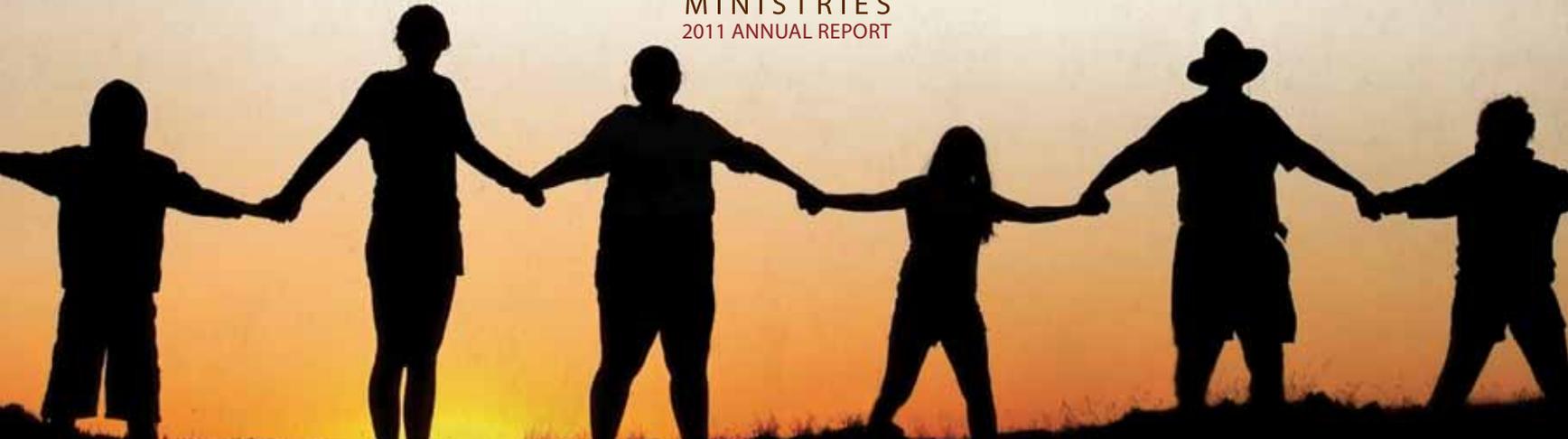


PARTNERING WITH GOD

IN LEADING PEOPLE TO SHARE HIS SAVING GRACE



QUIET HOUR
MINISTRIES
2011 ANNUAL REPORT



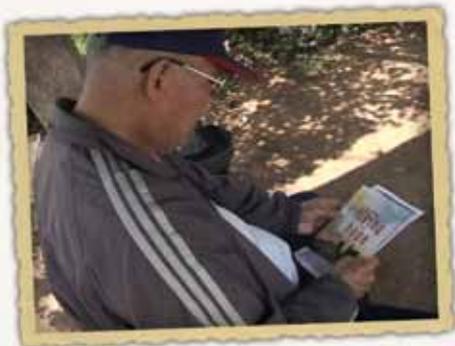
JUST FOR ME

Waiting for the bus in Baguio City, Philippines, King Sun looked around for something to read as he passed the time. Not spotting any newspapers, he noticed a colorful flyer on the ground. Picking it up, he saw it was from the local Seventh-day Adventist church.

In King Sun's ethnic Chinese community in Baguio City, no one else is a Christian. And neither was King Sun when he picked up that flyer. Yet he was intrigued by what he read. So he decided to visit the pastor of the Adventist church.

Over the next few weeks, King Sun met with Pastor Max De Los Reyes a number of times. King Sun began reading the Bible and kept coming back with more and more questions. He was especially interested in Revelation and understanding its prophecies.

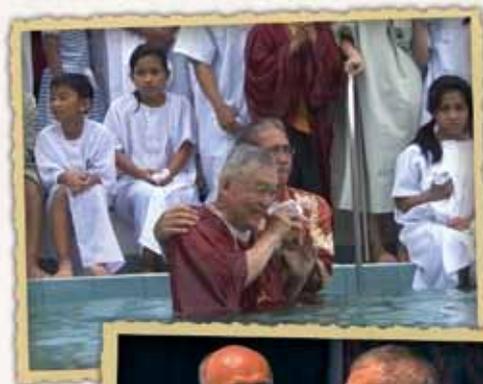
Soon Pastor Max invited King Sun to the Quiet



Hour Ministries evangelistic meetings that would be held in his church. In fact, Pastor Max would be Pastor Bill Tucker's translator during the meetings. King Sun excitedly agreed to come.

Attending each night, King Sun was deeply touched by the messages he heard. Pastor Bill also visited King Sun at his home, helping to answer his many questions. As the meetings drew to a close, King Sun accepted Jesus Christ as his Savior and asked to be baptized!

During the final meeting, King Sun was interviewed on stage by Pastor Bill. Smiling to the audience he said, "That day at the bus stop, God prepared that brochure to be at that place just for me!"



A WORLDWIDE VISION

King Solomon was given great wisdom by God upon his ascent to the throne of David. His wisdom was legendary throughout the kingdoms of the earth.

One of the best known observations in the Old Testament was written by Solomon: “Where there is no vision, the people perish.” Proverbs 29:18, KJV.

We hear much today about “casting the vision.” Quiet Hour Ministries’ board and staff members spent many thoughtful hours in 2011 casting our vision. God richly blessed our efforts.

The vision statement we developed is powerful:

Imagine a Christ-centered ministry of servant leaders, imbued with a culture of stewardship that creates confidence and engages supporters.

Imagine a ministry that’s the world leader in international evangelism, with a comprehensive commitment to excellence, whose projects are selected and completed in accordance with an exacting standard.

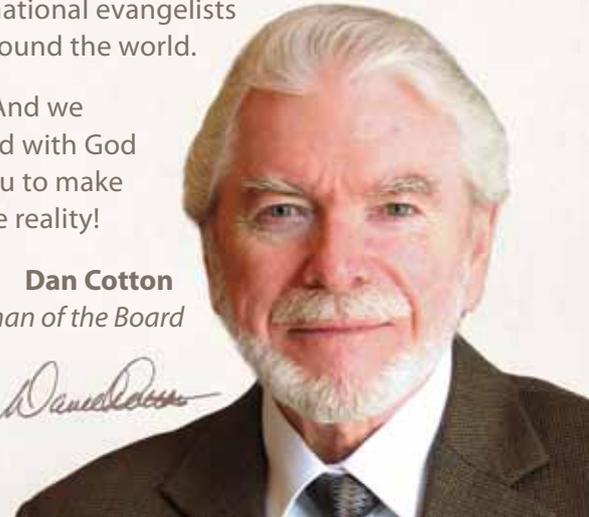
Imagine an organization on a path of relentless, God-blessed growth, where involvement opportunities and volunteer resources abound. With its global impact seeing exponential growth, personally reaching people every day in every country, millions give their hearts to Jesus. Truly, every person who connects with the ministry in any way is blessed.

What an exciting vision! As I think about this statement and about “casting a vision,” my mind sees Jesus calling His disciples by the Sea of Galilee.

Their vision at the time was to successfully catch a net full of fish. But God had a greater vision for them. And through Christ’s influence they became successful fishers of men—international evangelists to men and women around the world.

This is our vision too. And we excitedly move forward with God and supporters like you to make this vision a worldwide reality!

Dan Cotton
Chairman of the Board



EVERYTHING TO SAVE SOULS

God truly is doing amazing things! As I think back on our worldwide outreach in 2011, I can see God moving powerfully through our evangelism ministry.

For me personally, it was tremendously exciting to lead evangelism teams in the mountainous area of northern Philippines and the southeast African country of Malawi. There's nothing like experiencing frontline evangelism firsthand!

In reflecting on my 2011 evangelism experiences and those of hundreds of our volunteers, the words of the Apostle Paul ring so true. "When I am with those who are weak, I share their weakness, for I want to bring the weak to Christ. Yes, I try to find common ground with everyone, doing everything I can to save some. I do everything to spread the Good News and share in its blessings." 1 Corinthians 9:22, 23 NLT.

Whether it was the unreached in Malawi, the Philippines or any number of places our evangelism teams served, we met the people where they were. Like the apostle of old we did everything we could to save souls for the kingdom. And I praise God for the tens of thousands who were added to the body of Christ!

I think also of this message from Ellen G. White:

"Let every worker in the Master's vineyard, study, plan, devise methods, to reach the people where they are. We must do something out of the common course of things. We must arrest the attention. We must be deadly in earnest. We are on the very verge of times of trouble and perplexities that are scarcely dreamed of." Letter 20, 1893.

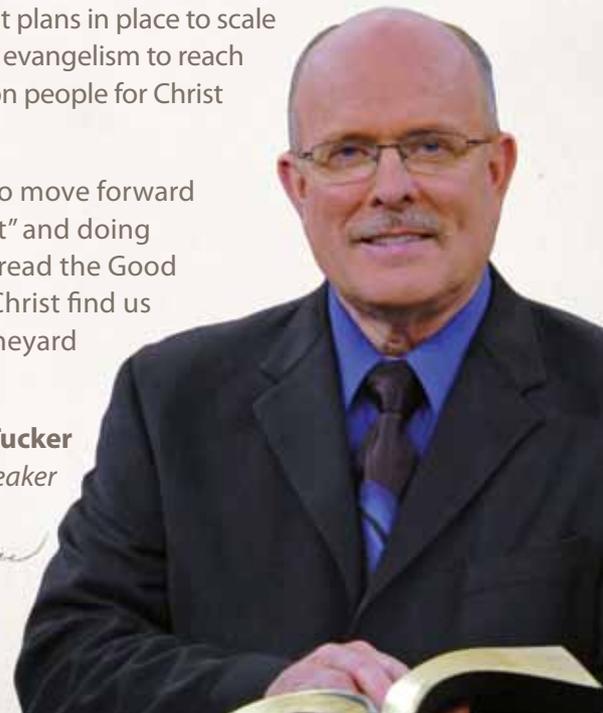
Jesus really is coming soon! That's why we at Quiet Hour Ministries have put plans in place to scale up our worldwide evangelism to reach more than 1 million people for Christ every year!

The time is now to move forward "deadly in earnest" and doing "everything to spread the Good News." And may Christ find us working in His vineyard when He comes!

Bill Tucker

President/Speaker

Bill Tucker



IN THE SERVICE OF A BIG GOD

Over and over again during 2011 we saw God act to spread His message. One of my favorite stories from the year involved a lady who spoke at a site in Africa. The local Adventist church was about 50 people who met under a poorly thatched roof with no walls. Through her evangelistic meetings, the church grew to more than 150 people!

A few months later, her translator used the sermon materials she left behind to hold meetings of his own. Another 50 people were baptized! Now more than 200 are worshipping in that little church.

We can only praise God for His blessing and for bringing us such dedicated volunteers and supporters.

I believe we will look back on 2011 as a pivotal year for Quiet Hour Ministries. It all began with a mid-year strategic planning summit with our board and staff. We prayerfully made important decisions to guide the future direction of this ministry. We have been reaching tens of thousands with saving grace, yet we felt called to reach many more.

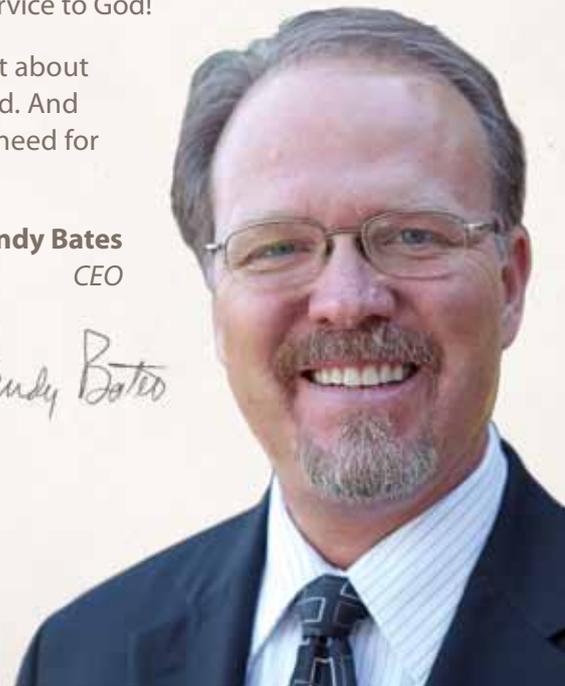
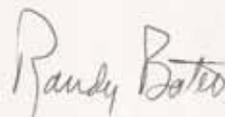
In response to that call, we set a goal to greatly expand our

worldwide evangelism. By 2017, our goal is to lead 5,000 volunteers each year in evangelism work. Together, these 5,000 workers will share God's saving grace with more than 1 million people each year!

In pursuit of this goal, over the following year we are moving ahead while we evaluate and re-structure our procedures and fill staffing positions. Our intent is to strengthen and refine our organization from the inside out to ensure that every element of our ministry is the best it can possibly be in our service to God!

Our goal is big, no doubt about it. But we serve a big God. And there's a big worldwide need for the gospel.

Randy Bates
CEO



COUNTRIES REACHED IN 2011

Brazil	Kenya	Sudan
Cape Verde	Lebanon	Tanzania
Canada	Madagascar	Thailand
Colombia	Malawi	Ukraine
Costa Rica	Malaysia	United Arab Emirates
Ethiopia	Pakistan	United States of America
Fiji	Peru	Vietnam
Guinea-Bissau	Philippines	Zambia
Honduras	Rwanda	Zimbabwe
India	South Africa	
Indonesia	Sri Lanka	

WORLDWIDE IMPACT:

- Number of people reached: More than 190,000
- Number of baptisms: 5,303
- Number of Bibles distributed: 13,823
- Number of new churches built: 58
- Number of evangelism volunteers: 463

WORLDWIDE EVANGELISM REPORT

EUROPE

UKRAINE—In partnership with the Ukraine Union Conference, financial support was provided for the completion of the Kiev Lifestyle Center.



AFRICA AND THE MIDDLE EAST

CAPE VERDE—Evangelistic meetings were held by seven of our volunteer evangelists.

ETHIOPIA—Quiet Hour Ministries provided funds for the construction of a classroom at the Learning Village and a children's home at the New Hope Center orphanage in Ambo.

GUINEA-BISSAU—A team of eight Quiet Hour Ministries volunteers held evangelistic meetings.

KENYA—Quiet Hour Ministries provided Bibles to support the evangelism outreach of the Tombe Youth Ministry.

LEBANON—Bibles were sent by Quiet Hour Ministries to support local evangelism efforts.

MADAGASCAR—Some 21 Quiet Hour Ministries volunteers held evangelistic meetings.

MALAWI—Bill & Jackie Tucker led a team of volunteers in evangelistic meetings. We also provided funds to help build the Mbalanguzi Clinic.



RWANDA—A team of Quiet Hour Ministries volunteers held evangelistic meetings.

SOUTH AFRICA—Quiet Hour Ministries evangelistic meetings were held by teams of pastors from the Pacific Union Conference.

SUDAN—Bibles were provided for local gospel workers.

TANZANIA—A team of 13 volunteers held evangelistic meetings.



UNITED ARAB EMIRATES—Evangelism meetings were held by a team of Quiet Hour Ministries volunteers.

ZAMBIA—Teams of our volunteer evangelists held meetings and we also provided a number of Bibles for those baptized or requesting Bible studies.

ZIMBABWE—Quiet Hour Ministries provided funds to build multiple churches in and around the city of Bulawayo.

THE AMERICAS

BRAZIL—A church was built in Joao Pessoa through funds provided by Quiet Hour Ministries.

CANADA—Quiet Hour Ministries Canada continued their outreach, sharing God's saving grace across Canada.

COLOMBIA—Evangelistic meetings were held by a team of 30 Quiet Hour Ministries volunteers.

COSTA RICA—A team of 26 Quiet Hour Ministries volunteers led evangelistic meetings.





HONDURAS—We helped send a container filled with medical supplies to a local Adventist mission hospital.

PERU—We continued our support for the Amazon Basin outreach project, planting churches in remote areas of the Peruvian Amazon.

UNITED STATES OF AMERICA—Through our *Way of Life* Bible course and other resources, we continued to reach people across America for Christ. We also provided financial support for a Muslim outreach center in Atlanta, Georgia.

ASIA AND THE PACIFIC

FIJI—A team of teenage volunteers held evangelistic meetings and finished construction of a dormitory at the Lautoka Adventist Primary School.

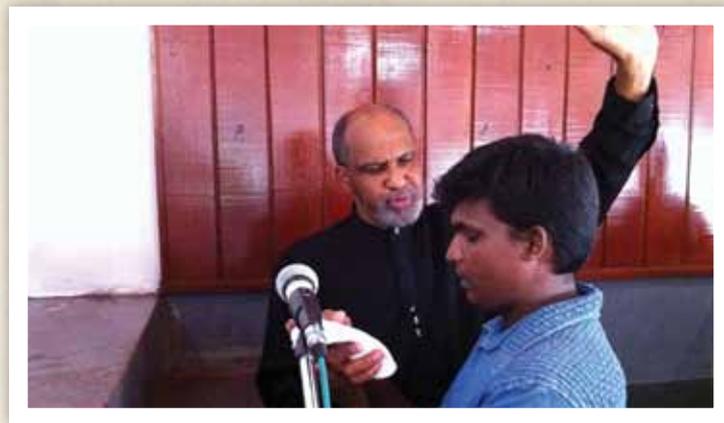
INDIA—Quiet Hour Ministries provided funds for the construction of churches and classrooms across India as well as a new Muslim outreach center. We also supported local gospel workers and provided Bibles for our gospel workers and area evangelistic meetings. In addition, we made possible a church planting project in 10 villages.



INDONESIA—A team of our evangelists held meetings in Manado. We also helped build a new orphan home at the YAPI orphanage after an earlier home had burned down. And our 52nd mission airplane was sent to serve in the mission field of Papua in eastern Indonesia.

MALAYSIA—Teams of our volunteer evangelists held meetings on two separate occasions.

PAKISTAN—Evangelistic meetings were held by a team of our volunteers. In addition, we helped send a container of medical supplies to Karachi Adventist Hospital.



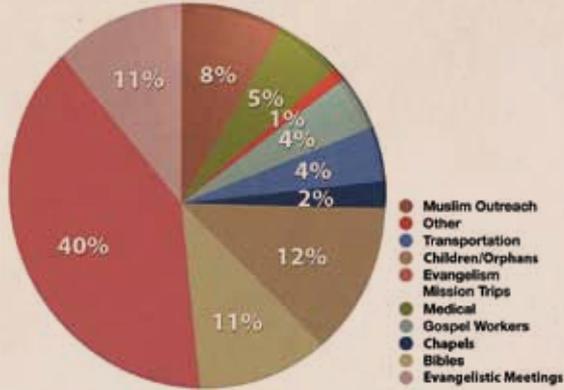
PHILIPPINES—Teams of our volunteers held evangelistic meetings on three separate mission trips. We also helped build a new chapel at Baguio Adventist Academy and provided air support for missionaries in the Palawan Islands.

SRI LANKA—Quiet Hour Ministries volunteer evangelists held meetings and we also provided Bibles to support their efforts.

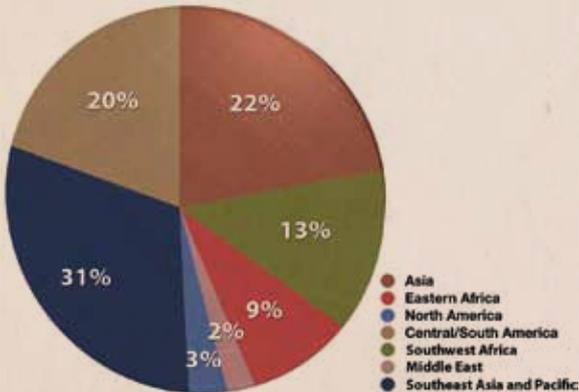
THAILAND—Motorcycles were provided for pastors to help expand their outreach in large districts.

VIETNAM—We provided for the translation of hymnals into the Vietnamese language.

MISSION DISTRIBUTIONS BY TYPE



MISSION DISTRIBUTIONS BY GEOGRAPHIC AREA



AN UNPARALLELED OPPORTUNITY

Seventy-five years ago, J.L. Tucker launched Quiet Hour Ministries due to a generous donation of radio time. Today, we are still entirely funded by contributions, more than \$2.7 million in 2011. Although our ministry is closely affiliated with the Seventh-day Adventist Church, we do not receive income from the Church. On the contrary, our resources are used exclusively to fulfill requests from the Adventist Church for worldwide evangelism and the structure to support those efforts.

In the current uncertain economy, it is a continual challenge to raise the funding needed to support the large number of requests for

evangelism work. We are grateful for your interest in spreading the message of salvation to the world.

In 2011, 58 donors supported the ministry through nearly \$1 million in planned gifts through trusts, wills, and annuities. There were 1,479 new donors who joined our faithful contributors to raise more than \$1.7 million in current gifts and additional restricted income of nearly \$1.5 million was utilized. In addition to monetary gifts, 476 people volunteered time to participate as a short-term missionary.

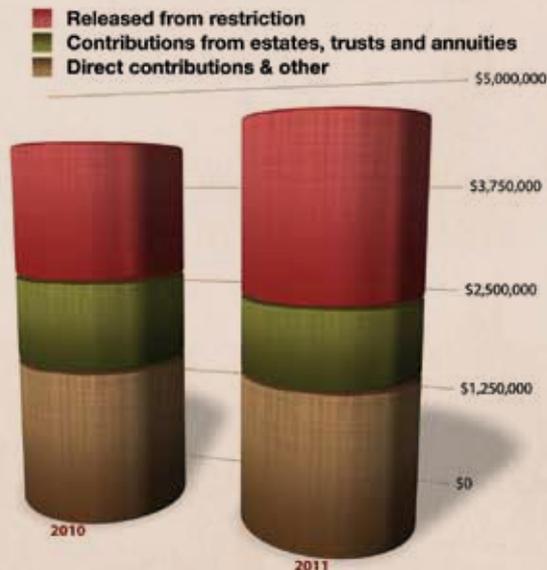
Coordination and support of the evangelistic work represented

in the document was accomplished by a paid staff of 20 employees. In 2011, \$2.3 million were spent on direct program expenditures. Half of those expenditures were for mission trips which include meetings, medical/dental/eye clinics, children's programs, and construction. The other half went toward evangelism elements such as providing local language Bibles, Adventist orphanages and classrooms, outreach to Muslims, gospel workers and transportation to assist pastors and outreach. An additional \$1.9 million went toward the development and management to support the evangelism activities. The sole purpose of these expenditures is to facilitate sharing saving grace around the world.

In 2012, we have specific plans to evaluate our funding model to look for improvements in optimizing our resources while maintaining the highest levels of stewardship and service to our volunteers and the mission field.

While financial statements are a necessary part of understanding the success of our ministry, we ask for your prayers for the changed lives that these numbers represent.

REVENUES



Board of Directors

Dan Cotton
Chairman

Darold Retzer
Vice Chairman

Bill Tucker
President/Speaker

Randy Bates
CEO and interim CFO

Daryl Gohl

Intissar Issa

Amalia Marin

Dick Neuharth

José Rojas

Ralph Watts

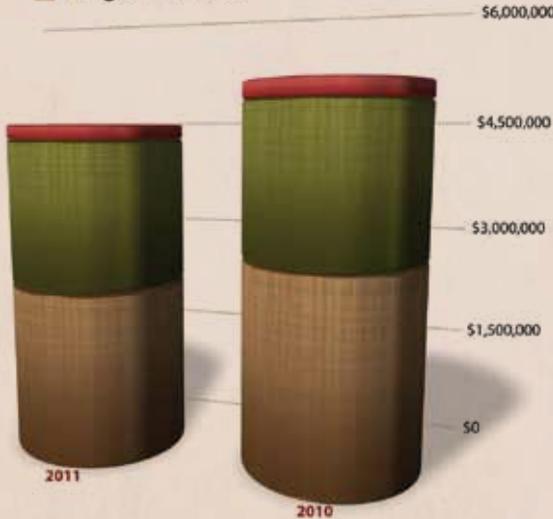
Roy West

Dr. David Wilkins

STATEMENTS OF FINANCIAL POSITION (AUDITED)

EXPENSES

- Change in value of annuities
- Support services
- Program services



ASSETS

Current Assets
 Property plant and equipment – net
 Non-current assets
 Total Assets

	12/31/2011	12/31/2010
Current Assets	\$2,422,682	\$2,634,343
Property plant and equipment – net	2,394,630	2,524,890
Non-current assets	<u>4,745,993</u>	<u>5,319,824</u>
Total Assets	<u>\$9,563,305</u>	<u>\$10,479,057</u>

LIABILITIES AND NET ASSETS

Current liabilities
 Long-term liabilities – trusts and annuities
 Total Liabilities
 Net Assets
 Unrestricted – for operations
 Unrestricted – designated for annuities
 Total unrestricted
 Temporarily restricted
 Total net assets
 Total liabilities and net assets

Current liabilities	\$394,504	\$442,486
Long-term liabilities – trusts and annuities	<u>3,564,375</u>	<u>3,943,167</u>
Total Liabilities	<u>3,958,879</u>	<u>4,385,653</u>
Net Assets		
Unrestricted – for operations	2,664,923	2,346,320
Unrestricted – designated for annuities	<u>780,031</u>	<u>822,296</u>
Total unrestricted	3,444,954	3,168,616
Temporarily restricted	<u>2,180,204</u>	<u>2,924,787</u>
Total net assets	<u>5,625,158</u>	<u>6,093,403</u>
Total liabilities and net assets	<u>\$9,584,037</u>	<u>\$10,479,056</u>

SUMMARIZED STATEMENTS OF ACTIVITIES (AUDITED)

For Years Ended December 31

UNRESTRICTED NET ASSETS

	2011	2010
Support and revenues:		
Contributions	\$1,745,181	\$1,454,950
Contributions – estates, trusts, and annuities	988,311	841,824
Interest, sales, and other income	<u>8,771</u>	<u>296,120</u>
Total Support and revenues	<u>\$2,742,263</u>	<u>\$2,595,894</u>
Net assets released from restriction	<u>\$1,476,892</u>	<u>\$1,892,444</u>
Expenses and losses:		
Program Services		
Evangelistic ministries and projects	\$1,985,648	\$2,248,850
Publications and website	169,881	220,053
Broadcast Media	182,533	316,119
Supporting Services		
Management and general Development	904,282	897,200
Trust management	899,190	981,948
	145,741	128,113

For Years Ended December 31

	2011	2010
Change in value of investments and annuity agreements	<u>189,613</u>	<u>223,940</u>
Total expenses and losses	<u>\$4,476,888</u>	<u>\$5,016,223</u>
Increase (decrease) in unrestricted net assets	<u>\$(257,733)</u>	<u>\$(530,885)</u>
TEMPORARILY RESTRICTED NET ASSETS		
Contributions	\$1,280,164	\$1,214,862
Changes in value of trust split interest agreements	(13,604)	(31,240)
Net assets released from restriction	<u>(1,476,892)</u>	<u>(1,892,444)</u>
Increase (decrease) in temporarily restricted net assets	<u>(210,332)</u>	<u>(708,822)</u>
Change in net assets	<u>\$(468,065)</u>	<u>\$(1,239,707)</u>
NET ASSETS		
Balance, beginning of year	<u>\$6,093,403</u>	<u>\$7,333,111</u>
Balance, end of year	<u>\$5,625,157</u>	<u>\$6,093,403</u>



QUIET HOUR
MINISTRIES

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